



PRESS RELEASE

For Immediate Release

Contact: Maddy Lambergman, Public Relations Director

maddy@washingtonparent.net; 240-401-8706

Knollwood Publications, 301-320-2321

www.washingtonparent.com

Washington Parent Magazine Wins 10 Awards

Bethesda, MD—March 12, 2012—*Washington Parent* magazine was the recipient of 10 awards at the Parenting Media Association’s 2011 Editorial and Design Awards Banquet, held at its three-day annual convention in San Antonio, Texas on March 4, 2012. PMA is a nonprofit national organization representing more than 120 parenting magazines in the United States, Canada and Australia.

According to *Washington Parent’s* editor, Margaret Hut, “Our readers are highly educated, active, involved and busy and they expect timely, accurate and professional information. Our editorial and beautifully designed publication is the reason why we have been publishing for 30 years...we care about our audience, and it shows on every page of our monthly publication in print and online. We are very proud of all the awards we have won through the years and this year is no exception.”

The following award categories were for all publications with a circulation of 55,000 or more and are listed on the PMA website: www.parentingmedia.org.

Gold Award Descriptions

November, 2011: Maggie Needler, cover artist; Jessica Garris, cover designer.

“The warm hues jump off the page and draw attention to this lovely illustration. The artwork, created by a 5th grader, introduces the story idea clearly. The tilt of the bird’s heads leads to the tease.”

March & June, 2011 Book Reviews: Mary Quattlebaum, writer, Margaret Hut, editor.

“These book reviews set the standard, not only for their detailed descriptions but also for the thought that goes into the selections themselves. The writer gets away from tired themes to suggest books that educate, fascinate and entertain children of different age groups – as well as their parents.”

(more)

4701 Sangamore Road, Suite N270 • Bethesda, Maryland 20816 • 301-320-2321

Gold Awards, cont.

April & June, 2011 Family Matters: What's Up Doc? William Incastasciato, MD writer, and Margaret Hut, editor.

Dr. Bill answers that question with clear explanations, anecdotes and tips for parents on a wide range of relevant health issues. His column is accessible must-reading for parents.”

All 10 Finalist Awards

Column: Publisher's/Editor's Notes: July 2011 and August 2011.

Column: Reviews: Book Reviews March 2011 and June 2011.

Column: Child Development and Parenting Issues: “Ages and Stages.”

Column: Family Matters: “What's Up Doc?”

Column: Family Fun “In Our Own Backyard.”

Service Feature: “Unplugged: Setting Limits on Your Kids' Screen Time.”

Feature Writing: “The Many Colors of Art Education.”

Special Series: “Child Development Series.”

Front Cover/Glossy: November 2011 Original Illustration.

Overall Use of Photography.

Washington Parent magazine has served parents in the Washington metropolitan area since 1982, providing family enrichment through education and support in print and on our popular website. *Washington Parent* has been recognized in the community as the most targeted, tested and trusted parenting resource in Northern Virginia, Washington, D.C., and Maryland. Each month, the magazine features articles written by professionals in the fields of child development, education, arts, special needs and more. *Washington Parent* features camp guides in the January, February, March, April, May and December and issues. The “Parents' Bulletin Board” includes resources and workshops for moms and dads. *Washington Parent* also publishes an annual Source Book (a handy web and phone directory), a weekly e-newsletter and a seasonal award-winning camp e-newsletter.

###